



# SPONSORSHIP OPPORTUNITIES

## BLUE WATER CRUISE WEEKEND



SPONSOR NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**PLEASE EMAIL YOUR LOGO TO [INFO@FORTGRATIOTBA.ORG](mailto:info@fortgratiotba.org)**

### **FIREWORKS SPONSORSHIPS:**

**MAKE CHECKS PAYABLE TO FORT GRATIOT TOWNSHIP**

- Platinum** \$1000 Logo on posters, website, Facebook posts, listed on flyers inside goody bags at car show. Mentions on radio and at the car show. Your banner can be displayed at the car show (you provide). Logo on TV monitor at Fort Gratiot Township office center. Deadline for payment June 1st.
- Gold** \$500 Logo on posters, website, Facebook posts, listed on flyers inside goody bags at car show. Mentions at the car show. Your banner can be displayed at the car show (you provide). Logo on TV monitor at Fort Gratiot Township office center. Deadline for payment June 1st.
- Silver** \$250 Logo on website, Facebook posts, listed on flyers inside goody bags at car show. Mentions at the car show. Deadline for payment June 1st.
- Patron** \$100 Mention on website, Facebook, listed on flyers in the goody bag. Deadline June 1st.

### **CAR SHOW SPONSORSHIPS:**

**MAKE CHECKS PAYABLE TO FORT GRATIOT BUSINESS ASSOCIATION  
PO BOX 610034, PORT HURON 48061**

- Classic Car Sponsor** \$500 Logo on posters, website, Facebook posts, listed on flyers inside goody bag. We supply banner, we'll display it at car show. Mentions at car show. Logo on TV monitor at Fort Gratiot Township office center. Deadline for payment May 9th.
- T-Shirt Sponsor** \$250 Logo on car show t-shirts, website, Facebook, and listed on flyer inside goody bag at car show. Deadline for payment May 9th.
- Dash Plaque Sponsor** \$125 Logo on dash plaques, Facebook posts, listed on flyers inside goody bag. Deadline for payment May 9th.
- Goody Bag** 150 - 200 promotional items to put in car show goody bags (pens, chip clips, paper pads, coupons etc.) We make 200 bags. Logo on website, flyer inside goody bag, . Deadline June 1st
- Door Prizes, Raffle Items/Baskets** \$25 to \$50+ value items to give as door prizes or raffle at car show. Website, Facebook posts, listed on flyer inside goody bag at car show. Deadline June 1st.

### **CRUISE NIGHT SPONSORSHIPS:**

- Pit Stop** Your business supplies at least 2 volunteers at your place of business on Cruise Night 6 pm - 8:30 pm to place stamps on the cruise card and hand out a promotional gift (pens, chip clips, paper pads, coupons etc.) that you supply. Your driveway must have a clear, safe path to enter and exit. Must be on or near the cruise route along Pine Grove Ave/24th Ave. Your name on the Cruise Card map, Facebook posts, website, listed on flyer inside goody bag. Deadline June 1st to get on map.
- Cruise Night Restaurant Specials** Your restaurant will provide special food deals on Cruise Night (meal deals, free appetizer, discounts, etc.) Your name on the Cruise Card map, Facebook posts, website, listed on flyer inside goody bag at car show. Deadline June 1st to get on map.
- Gift Card Prizes** Provide a \$25 to \$50 gift card as drawing prizes. Website, Facebook posts, listed on flyer inside goody bag at car show. Deadline June 1st.

**Questions or Concerns? Call Michelle Mensinger at (810) 656-4603**

**[info@fortgratiotba.org](mailto:info@fortgratiotba.org)**